



Ava is a digital health company with offices in Zurich, San Francisco, Belgrade and Makati that aims to advance women's reproductive health by bringing together artificial intelligence and clinical research. Our wearable device, smart app and proprietary predictive algorithms empower women by giving them unique clinically researched insights and personalized data about their menstrual cycle, fertile window, and pregnancy delivered in a way that's convenient and non-invasive. Ava was voted Best of Baby Tech at CES 2017, named a Women's Health "Editors' Choice" product and has been honoured as the best Swiss startup in 2017 and 2018. Our current key markets include USA, Germany, Switzerland and UK.

Would you like to join us on our challenging adventure? To strengthen our team, we are looking for an enthusiastic part-time contributor to help us manage our micro influencer and affiliate program in the USA.

Influencer Relations Specialist (16 hrs/week)

Location: San Francisco, California

Responsibilities:

- Develop and scale micro influencer program by sourcing new talent
- Manage relationships with current roster of Ava micro-influencers
- Facilitate deals and negotiate offers with influencer talent
- Stay up to date with social media trends on a global level
- Report on program success and track KPIs on an ongoing basis
- Manage relationship with affiliate agency partner and strategize on growth of affiliate channel

About you:

- Relevant Bachelor's Degree
- 1+ year experience in influencer and/or social media marketing
- Experience in affiliate marketing and/or experiencing working with agency partners is a nice to have
- Skilled in verbal and written communication with the ability to write excellent post captions and strong negotiation skills
- Proficient in Microsoft Office and learn new software quickly
- Data driven self-starter and have strong time and project management skills
- Proactive and independent with ability to own both strategy and day-to-day task management
- Interested in pop culture and stay ahead of hot news and trends in the US
- Passion for Ava, our community, and our mission to bring women's health to the 21st century

Would you like to contribute to a highly motivated team, with a lot of space for your own initiatives? If yes, please apply online or send your complete application to recruiting@avawomen.com.

We appreciate that you share our excitement for Ava. Please be aware that only complete applications (resume and cover letter) can be considered. We pay US\$ 22/hour with an added bonus depending on success.

Ava – Revolutionizing women's health

Anna Lance, Brand Advocate Specialist

Should you not hear back from us within 3 weeks your application has unfortunately not been successful for the respective role.